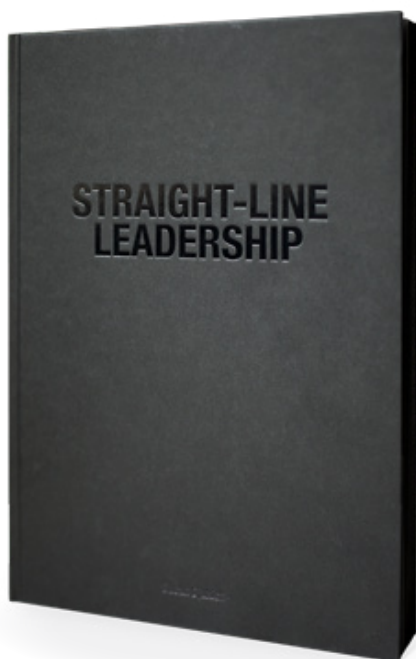


WHAT MATTERS



Living deliberately **matters.**

Being effective **matters.**

Speaking powerfully **matters.**

Listening powerfully **matters.**

Disrupting undesired Default Futures **matters.**

Being respectful of others **matters.**

Playing big **matters.**

Wealth **matters.**

Being fit **matters.**

Commitment **matters.**

Conscious love **matters.**

Personal Intentionality **matters.**

Creating space for rejection **matters.**

Distinguishing “who you are not” **matters.**

Doing what you say you will do **matters.**

This document was written by Dusan Djukich; the innovator of Straight-Line Coaching and the best-selling author of Straight-Line Leadership: Tools for Living with Velocity and Power in Turbulent Times.

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